

## **Instant Traffic Shortcuts**

**"The Secrets To Effortlessly  
Generating Targeted Traffic  
To Any Website."**



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## Simple Steps To SEO Success

Research – Get this right and everything else is easy ...Shame most people are teaching you the WRONG way to do it.

Optimizing your site from the ground up – What you need to do to give yourself an instant head start.

Creating content that sticks – How to please people AND the search engines for a flood of free traffic.

“Backlink Bonanza” – Simple techniques to increase your backlinks and skyrocket your rankings.

## Keyword Research ... The RIGHT Way!

The “Key” to free traffic is picking the right keywords

There are a TON of free tools you can use for research purposes. Here are the three main ones I use:

<http://www.KWBrowse.com>

<https://adwords.google.com/select/KeywordToolExternal>

<http://freekeywords.wordtracker.com/gtrends>

You can do all the research you ever need with these tools. Make sure you are using the right browser! Firefox with “SEO Firefox” plugin.

Regardless of how many results in “” quotes, the REAL competition is still the top 10 listings that appear in the normal search criteria. People don’t search in “” quotes.

## Spying On The Competition

Google and the SEO Firefox plugin are your new best friends.

Use the following search criteria in Google to explore competitors sites – see what they're doing right ... then do it BETTER!

**Link:domain.com** – Gives location of (some) backlinks. Search for “www” too

**Site:domain.com** – Lists pages of site indexed by Google

**Related:domain.com** – Lists pages Google sees as related.

Go to [www.SpyFu.com](http://www.SpyFu.com) and see what terms they rank for as well as what keywords they are paying for.

**HINT:** They will only pay for keywords that are profitable.. (unless they're stupid)  
.. So these are keywords YOU should focus on too.

## Creating Your Optimized Site - Fast

Regardless of what you are selling, pick one of your chosen keywords and register a domain that contains it exactly ...choose .com, .org, .net

Install a wordpress blog and set up the plugins included in the resource list.

Add content to it – once a day for two weeks, then 2-3 times a week.

Use the “scheduling” option to set up content to drip-feed automatically.

Always use the optimized title tag and use contextual links within your content to other related posts on the blog.

This blog is going to be your main traffic funnel to your money page – use banners, videos, links and the WWSGD plugin to drive traffic where you want.

## Lightning Quick Indexing

Submit your blog feed to the list of included RSS aggregators – this will automatically update across the web everytime your blog updates

Everytime you post, visit [www.iPings.com](http://www.iPings.com) to alert of new posts to your blog

Bookmark your site with SocialMarker.com

Get a press release from WebWire.com – press release can be indexed within minutes and allows you 3 anchor text links of your choice.

## Mass Content Creation

Start by creating keyword rich articles. Easiest way is to go to EzineArticles.com, type in your keyword, and rewrite parts of existing articles in your own words.

Re-purpose your articles in as many ways as you can:

- Create powerpoint from your article and submit to SlideShare.net
- Record your screen as you “talk” through the powerpoint – turn that into a video and audio.
- Rewrite your article into hundreds of unique versions using JetSpinner.com
- Submit rewrites to places like Squidoo, HubPages (You can also add your RSS feeds and youtube videos to these sites)

## Distribute To Dominate

Services such as iSnare.com, SubmitYourArticle.com will mass submit your articles.

Use signature links to point back to original blog post (with anchor text for SEO) and main money page (with direct link for direct traffic).

Use TubeMogul.com to mass submit videos to video directories.

Submit to other authority sites listed in resources.

Use SocialMarker.com to bookmark all your posts, videos etc.

Write guest posts for blogs, create forum posts, viral pdf reports etc

## Backlink Bonanza!

Interlink content to create network of posts e.g. squidoo and hubpages point to blog, but articles point to squidoo pages etc

Search for relevant forums and offer to pay for “signature space” of people with high number of posts.

Search for blogs with the “Top Commentator” plugin – can get ‘dofollow’ links on hundreds or thousands of pages for 5 minutes work.

Create blog themes with backlinks in the footer and distribute.